

Jacob S. Greene

Experience

Web Designer/Creative at enVista LLC

October 2019 - Present | 11555 N Meridian St #300, Carmel, IN 46032

- Serve as responsive designer for new corporate site currently in production
- Debug development site when errors occur within front end technologies
- Design and develop intuitive page layouts that are easy to navigate
- Work as primary consultant when trialing new plugins and solutions
- Run weekly meetings to ensure continual progression of new site

Web Designer & Consultant Freelance

October 2017- Present | 752 Walkabout Circle N., Carmel, IN 46032

- Educate clients on the fundamentals of maintaining a WordPress site
- Advise clients on SEO best practices to out perform competitors
- Troubleshoot and improve overall ranking and site health
- Set up starter sites that clients can then build upon easily

Web Designer at Sensory Technologies

May 2017 - October 2019 | 6951 Corporate Circle Indianapolis, IN 46278

- Managed company visuals across all public facing platforms
- Developed and maintain website optimization, design, and content
- Served as primary collaborator between developers and consultants
- Ensured visual responsiveness of all website elements
- Lead weekly digital meetings to ensure continual growth and conversions

Web Design Intern at ServelIT: IU School of Informatics and Computing

January 2016 - December 2016 | Bloomington, Indiana

- Developed reliable websites for multiple nonprofit associations
- Collaborated with several other interns to fulfill the client's requests
- Resolved client's issues with previous visuals and digital presence

Education

Indiana University Bloomington

2014 - 2018 | Bachelor of Fine Arts (BFA) | Graphic Design

- Minor in Marketing
- Overseas Studies Program: Venice, Italy (Summer 2016)
- Graduating GPA of 3.87 with Honors and High Distinction

Design Software & Development Skills

Adobe Software

- Photoshop
- Adobe Xd
- InDesign
- Illustrator
- After Effects

Front end Technologies

- HTML5
- CSS/SCSS
- JavaScript
- WordPress
- PHP
- jQuery
- REST API
- Bootstrap
- GitHub
- Git

Other Technologies

- Google Analytics
- Google AdWords
- Microsoft Office

Achievements

- The Steven William Wolfe Scholarship in Graphic Design 2017
- The Nick's English Hut Award in Graphic Design 2016 & 2018
- The Marcy Murphy Printmaking Overseas Study Scholarship 2016
- 4 year Founders Scholar of Indiana University Bloomington 2015 - 2018